

DOXA

SUB 300 CARBON AQUA LUNG US DIVERS RECONNECTING TWO LEGENDARY BRANDS

For the first time, the SUB 300 is available in carbon, to celebrate a brand in full renewal. A partnership has been re-established with Aqua Lung, the brand that embraced the SUB concept in the early days.

In 1967, Doxa launched the revolutionary SUB concept with the SUB 300, considered to be the first truly purpose-designed diver's watch that was also accessible to a general public. The radical innovations it introduced quickly made it the benchmark for professionals, too. Rated to 30 ATM, i.e. water resistant to a depth of 300 metres, it marked a first with a patented rotating bezel that allowed the diver to calculate and monitor no-decompression dive times based on the official US Navy dive tables.

More than 50 years after its launch, true to its unique tradition of innovation, the legendary SUB 300 has now been reinterpreted in carbon. The SUB 300 Aqua Lung US Divers pays tribute to its rich past while reconnecting with Aqua Lung, through an official partnership that has just been signed to coincide with this product premiere.

Far from the conventional classic black cases, the texture and colours of forged carbon are simply unique. Matte, raw, high-tech, the material has a very compact and irregular appearance. This very particular non-homogeneous pattern, achieved by working with randomly oriented carbon fibres, creates a subtle balance between deference to its roots and the indomitable drive to break new ground – just as the SUB 300 did way back then.

The SUB 300 Carbon Aqua Lung US Divers is a limited series of 300 pieces, each an officially COSC Certified Chronometer. With a diameter of 42.5 mm, the model is fitted with a pressure-resistant titanium chamber and a screw-down crown to protect the movement. The watch is rated to a depth of 300 metres. This is the first time Doxa has employed a bright yellow minute hand, the same colour as the exclusive Aqua Lung logo placed at 7 o'clock.

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DOXA
automatic

SUB 300
sharkhunter
carbon



SWISS
MADE

60 FT 190 150 140 130 120 110 100 90 80 70 55 50 45 40 35 30 25 20 15 10 5